



## Join our fast track to a successful collaboration

The Partner Campus offers an onboarding package with accessible API's, software architecture expertise and sandbox environments to access the platform.

WPS offers a five-step onboarding process:

**How can we help you remove complexity and improve customer experience? Contact one of our parking specialists today.**

### STEP: 1 Explore expectations

Together we explore the expectations of our new partnership; what the Campus has to offer, the added value of the partner's solution and new business opportunities.

### STEP: 2 mNDA signing

Signing a mNDA marks the start of a safe and trustworthy partnership.

### STEP: 3 Execute feasibility check on connections and business model

A deep dive into technology, pricing and business models shows what investments or adjustments are needed to execute the partnership and the timelines linked to the executions.

### STEP: 4 Develop onboarding deliverables for costumers

The partnership gains shape by developing required onboarding deliverables such as checklists, marketing materials, GDPR processing agreements and so on.

### STEP: 5 Launch partnership

Together we launch the partnership with predefined customers and explore new markets and opportunities



# Partner Campus

## Fast track to a successful collaboration

**Suppliers of new and innovative solutions for operators and users can gain access to the WPS Marketplace through our Partner Campus. Team up with the WPS experts and add value to the Marketplace.**

The Partner Campus is open for both software and hardware suppliers that want to offer their solutions on the WPS Marketplace. The campus offers an onboarding package with accessible API's, software architecture expertise and sandbox environments. Partners join a five-step fast track process to a successful collaboration.



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## Join the Marketplace

Open new markets by developing your application connection for the WPS Marketplace.

WPS provides proven software solutions to effectively run car parks. We also believe that parking operators and building owners are best served by being able to offer first class apps that support customer journeys and reduce operating complexity which is why we developed the Marketplace.

If your app is fit for parking, you can join our Marketplace. We are happy to connect solutions like office space booking, mobility solutions or leisure deals to our Marketplace. New modules that are added to the platform will be brought to the attention of our ever growing, international customer base via our newsletters and annual review meetings with our experienced parking specialists.

To join our online catalogue, we offer an onboarding package that holds accessible API's, software architecture expertise and sandbox environments. We will assign an Integration Success Architect to you right away, who will help you with detailed documentation and connection insights.

## Benefits

### Joining the WPS platform means:

- Access to new markets - worldwide install base
- A thorough onboarding approach
- An attractive bonus plan for active referrals
- Software architecture support
- Active promotion on the Marketplace



## Together

**Toogethr's parking management system, Toogethr Parking, provides real-time insight into the parking location and ensures that the parking occupancy is easily optimised.**

The result: the perfect balance between the optimal capacity usage and the most hospitable parking experience for your employees and visitors. Toogethr Parking offers a total solution that provides an overview of the parking facilities, making it easy to reserve parking spaces and provide easy access to multiple target groups.

Via the direct integration with WPS ParkID, Toogethr can provide a seamless travel experience for its users. Because of our integration, it is really easy to implement Toogethr on every current WPS location as well as new locations.

## Get certified for ParkID

Add parking to your existing market segments. WPS provides an open parking management system that allows kiosk manufacturers and others to sell equipment without having to create their own parking software. It opens the door to a worldwide client base.

### ParkID for KIOSK manufacturers

Kiosk manufacturers are continuously looking to sell their equipment in new verticals. WPS simplifies the process by adding parking to their offer, with minimal effort from the manufacturer's side. WPS has ready-to-go solutions to turn your kiosk into a full-blown parking system.

The reuse of existing kiosks for other purposes like paying for parking, enhances the customer user experience.

We can integrate on several levels. Typically, we supply a base software package with support for several touchscreens, QR readers and payment devices out-of-the-box. For proprietary devices we will cooperate with you to add software drivers and other components.

### ParkID for PARCS manufacturers

WPS is the only PARCS manufacturer with a global reach that embraces cooperation with other manufacturers to serve customers globally with the best solutions. With the WPS Parking Platform, we have created an eco-system with customer ease and full freedom in mind.

### ParkID for component & peripheral manufacturers

WPS supports a wide variety of peripherals and components, to facilitate smooth customer journeys.

### Certifying for ParkID means:

- An opportunity to sell your equipment to an ever growing install base of WPS parking clients;
- Widening your reach as ParkID keeps expanding.

**Are you a parking manufacturer looking for a new, proven software platform? We are happy to investigate partnerships in Africa, Asia, Middle-East, Australia and South America. We can provide the platform as a white label solution on demand.**

## Prestop

**Prestop supplies innovative, interactive high-end touch solutions. Prestop is renowned for its design and has a loyal base of sounding, international brands and resellers.**

As a certified ParkID partner, Prestop has selected 4 of its high-volume indoor payment kiosks for the parking vertical. By offering free standing models, a wall mounted model and a desk model, Prestop has a solution for any reception, shopping mall or hotel lobby.

WPS and Prestop certified those models together, making sure touch technology and payment devices work flawlessly inside the WPS platform. Prestop easily passed the demands for build quality, ease of repair and availability of spare parts.

